

PRESS RELEASE

Benetton opts for Cad.Assyst

Kaiserslautern, 20.07.2015 The Human Solutions Group's Italian subsidiary Sistemi Assyst with its Headquarter in Lainate near Milan has gained Benetton as a new customer. The Italian fashion company will soon be working with Cad.Assyst and Automarker. Special additional functions have been individually programmed into Cad.Assyst and Automarker and precisely tailored to Benetton's requirements. Cad.Assyst replaced Invetronica as the system of choice for Benetton.

"We're delighted that Benetton has opted to use Cad.Assyst and Automarker," says Peter Stampfli, CEO of Sistemi Assyst. "We have consistently developed both of these solutions in recent years. For us, Cad.Assyst is not just a design tool, it also provides efficient data management, and it can even be used as a communication tool, or as a means of providing methods and expertise. And the depth of interaction between 2D and 3D is constantly increasing. Our Automarker solution offers fully automated piece placement with optimal utilization: On Automarker.com, you can calculate and manage as many markers as you wish at the same time and convert them into all established formats. The quality produced always remains consistent."

About Sistemi Assyst and the Human Solutions Group

Sistemi Assyst has been a reliable technology partner of the Italian apparel industry for more than 25 years. It helps companies like Diesel, Max Mara, Belvest, Onward Luxury Group and Modalis to develop their products in a customer-oriented and market-driven way. To succeed in this, these companies have to work ever faster — and become more cost efficient at the same time. In the intensive development world of the Fashion sector, this can only be achieved through the right product and sizing & fitting information. As part of the Human Solutions Group, Sistemi Assyst offers the perfect technologies and data for this:

- Implementation of the first Italian series measurement survey – SizeITALY – with 6,000 test persons
- Integrated 3D, CAD and PLM solutions for efficient collection development in the world of fashion.
- Body dimension data in CAD for sizing & fitting optimization in the apparel industry.
- ERP and integrated management systems for shorter lead times in fashion.

The Human Solutions Group has 200 employees. Its products are sold worldwide, either directly by the Group or through partners in 50 countries. The Human Solutions Group encompasses: Sistemi Assyst srl (IT), Assyst GmbH (D), Human Solutions GmbH (D), AVM Solutions GmbH (D) und Human Solutions d/b/a Assyst (USA).

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